

# MAXIM & GAY CO.

(INCORPORATED UNDER THE LAWS OF THE STATE OF NEW YORK.)

Established Three Years. **CAPITAL \$50,000.** Before the Public Every Day.  
NEW YORK, NEW ORLEANS, CHICAGO, SARATOGA, WASHINGTON.  
REFERENCES: ANY BANK OR BANKER IN NEW YORK, NEW ORLEANS, CHICAGO, SARATOGA OR WASHINGTON.

# WIN AT NEW ORLEANS.

No greater opportunity has ever been afforded the American racing public to earn a steady income with a small capital than does the Maxim & Gay Co. offer you at New Orleans, beginning Thanksgiving Day, November 26.

Everybody conversant with the history of the Maxim & Gay Co. knows that at New Orleans it has scored those sensational successes which have made its name a household word among patrons of the turf. No record approaches ours for the number of winners named at long prices at the Crescent City. Our experts are already on the ground preparing for the opening. Every indication points to us surpassing our best efforts in furnishing information from that track, and we are again certain we will enable patrons of the Co. to win steady incomes on small investments there.

**\$50 netted \$201.75**

Here is a complete statement, showing the result of a \$10 play on each horse given in our "Discretionary Series" during October. (Note: A capital to begin with of \$50 is required by us, as a matter of conservatism, to make a \$10 play on each horse that is considered by us a good betting proposition.)

## October Meetings—Morris Park and Brighton.

Day.	FIRST WEEK.	NET DAILY RESULT.		Day.	THIRD WEEK.	NET DAILY RESULT.	
		Won.	Lost.			(Forw'd \$122 \$43	Won. Lost.
1—Bobadil, 7 to 5, won; Castalian, 9-5, won; Duelist, lost.....	\$22			1—Astarita, 8 to 5, won; Pol Rogers, lost.....	6		
2—Oarsman, 5 to 2, won; 3 losers.....	\$5			2—P. Stone, 13 to 10, won; Hermis, 7 to 10, won; 1 loser.....	10		
3—Juvenal Maxim, 6 to 1, won; M. Theo, lost; Wealth, lost..	40			3—Damon, 3 to 1, won; Emergency, 9 to 2, won; 3 losers.....	45		
4—S. Protect., 1 to 2, won; M. Brant, 7 to 2, won; 3 losers..	10			4—Canuhnawaga, 6 to 5, won; 2 losers .....	8		
5—Auriesville, 6 to 5, won; 3 losers.....	18			5—River Pirate, 3 to 1, won; Moharib, lost.....	20		
6—Land of Clover, 5 to 2, won; 2 losers.....	5			6—Enright, 9 to 5, won; 3 losers.....	12		
SECOND WEEK.				FOURTH WEEK.			
1—Fulcombridge, lost.....	10			1—Mamie Worth, 2 to 5, won; Piquet, 9 to 2, won; 1 loser.....	39		
2—Surmise, lost.....	10			2—Woodshade, 12 to 1, won; 3 losers.....	90		
3—No play (track conditions unfavorable) .....						\$332	\$63
4—Medal, 7 to 1, won; 4 losers.....	30			Less losses.....	63		
5—Charawind, 4 to 5, won; Duelist, 11 to 5, won; 3 losers.....	—			Net winnings.....	\$269		
6—Outcome, 9 to 10, won; Tepee, 3 to 5, won.....	15						
	\$122	\$43		Less our commission, 25 per cent.....	67.25		
				Net profit on \$10 play for month.....	201.75		

## We Pick the Winners.

The system we employ to locate winners is identical with that used by "Pittsburg Phil," John A. Drake, John Gates, W. Langdon, Joe Yeager, and other famous plungers who win hundreds of thousands on the turf every year, and it proves just as successful.

We gather our information of prospective winners through a force of expert horsemen who hold a watch on the horses in their early-morning trials, and in that way learn when they are ready to win.

## Join Our Winning Army.

The greatest race meeting in the history of the South begins at New Orleans on November 26. In magnitude it will eclipse all other turf gatherings of the past. The Crescent City Jockey Club knows this to be a banner year and has prepared for it. So have we. If there are more horses at the New Orleans racetrack than ever gathered there before, we have more expert "clockers" and handicappers than we ever employed at any other meeting. They cannot make the game too big for us to handle. We move with the times.

TO MAXIM & GAY C. (ncorp.), 928 Canal St., New Orleans, La.

*In accordance with the terms of your ad in the Washington (D. C.) COLORED AMERICAN, I enclose.... Dollars. Please bet for me daily.....Dollars on each selection of your Discretionary Series at the New Orleans races. You agree to send me every day, in a letter postmarked before the races are run, the names of the horses which will be played for my account that afternoon and to send me statement and check weekly for profits, less 25 per cent. of winnings. Post odds are guaranteed as published in the New Orleans Morning Newspapers. My account is subject to withdrawal in full on demand.*

Name \_\_\_\_\_

Street

Town or City

State.

THE FOLLOWING SUMS ARE THE MINIMUM ACCEPTED FOR PLAY:

For a \$5 play on each horse.....	\$25	For a \$20 play on each horse.....	\$100
For a \$10 play on each horse.....	50	For a \$50 play on each horse.....	\$250
For a \$15 play on each horse.....	75	For a \$100 play on each horse.....	500

Remit directly to the Maxim Gay & Company, 928 Canal Street, New Orleans. All accounts received by the Maxim & Gay Company will be played at the track by the Maxim & Gay Co., and the Maxim & Gay Co. will make all accountings direct to its clients. The Maxim & Gay Co. assumes all responsibility for a proper execution of its clients' order.

Our friends are cautioned against sending money through the mails without registering.